



COME HITHER, MR. TURK!

Beware all turkeys of beckoning sirens like Jill Van Denabeele! Just one step forward and ... Wham! ... giblets and gravy and drumsticks on the Thanksgiving table!



-Photos by Jasper Nutter

There's no "fading away" at the Municipal Auditorium when veteran dancers get together for Monday night programs. Feet are light, hearts gay and steps keyed to melodies long-popular with the dancers. Above is a scene of the dancing.

"If wrinkles must be written upon the brow, let them not be written upon the heart," the philosopher said. So it is with a group of Long Beach folk who paraphrase a famous general's words by saying:

The Fades away?"

WRINKLES must be written upon the brow, let them not be written upon the heart. The spirit should not grow old."

If James A. Garfield, who tossed this thought into the philosophical ring during the 19th Century, could possibly assemble a body around the spirit that, undoubtedly, he is sustaining in whatever sphere he moved on to, he would be delighted to accept an invitation to the Long Beach Auditorium for a Monday night rug-cutting session. Here he would find upward of 2000 wrinkled brows, but not a crease upon the smooth, unwrinkled youth fulness of the hearts.

And he wouldn't have to go to Arthur Murray for a quick lesson to fit his steps into the tempo of the four-piece band on the stage. Not if he remembers his Virginia Reel, his

THROUGHOUT the village

Inside the homes few com-

occupants. No carpets covered

the floors, no pictures deco-

consisted mainly of a low bed-

stead, trestle tables with pine

tops and three and four legged

Each house had a huge stone

fireplace, put together with

mortar made of pounded clam

and oyster shells. In a corner

cupboard was the Bible, decid-

THE PILGRIM women had

for social affairs. Their first

caller was Chief Samoset, who

uninvited dropped in on the

village one day, carrying a bow

and arrow, and naked except

for a leather girdle. A week

later he returned accompanied

by the Indian Squanto who

was in more formal attire,

with a deerskin over his shoul-

The main event on Ply-

mouth's social calendar the

one of the unfinished houses,

seated upon a "green rugge," served refreshments, and pre-

sented with a gift of two knives and a copper chain. In

a spirit of reciprocation Mas-

sasolt cheerfully signed a

treaty of peace with the colon-

IN THE FALL of 1621 Massasolt and his braves were

guests at a big dinner given by the Pilgrims - the first

Feasting lasted for three

days. There were fish, wild

fowl, deer and puddings made

of cereal or cornmeal boiled

with water. Milk was very

Thanksgiving.

der and leather leggings.

sasoit.

little time or inclination

edly a best seller in 1620.

were evidences of Pilgrim

By John O'Dea

Varsovienne, or his Heel-and-Toe Polka; not if he can still a mean Spanish Waltz, Veleta, or any one of an assortment of quadrilles.

Beyond the actual ages of the pensioners and could be pensioners, the only thing old about the Long Beach Community Night is the length of time this function has been in existence. Started 35 years ago, it has moved successively. with each demolition, from the Pine Avenue Pier to the "Old Auditorium" and, now, into the newer Long Beach Municipal Auditorium that towers imposingly on the shores of the Pacific. With its progress, Community Night fell into the hands of the Long Beach Recreation Department many years ago and lost its one fault: The collection plate that pinched meager pensions to pay its

ITTLE known beyond the city limits of Long Beach, Community Night is anticipated by the oldsters with the same eagerness with which they used to look forward to high school proms. The line starts forming at the entrance as early as 4:30 p. m. on a Monday afternoon for the 7:30 m. opening of the doors.

And, according to Supervisor Mae Mathers and her assistants, Bob Moore, Pete Archer and Sam Hardin of the Recreation Department, the job of handling between 2000 and 3000 people isn't the problem it might seem, at first. There is the orderliness and polite bearing of people who have assumed the whole affair as their own private party, which it is. And there is never a shortage of volunteers for the little help that is needed. As a matter of fact, Mae and her assistants are sometimes startled by the help that is forced upon

For instance, there is Vic, who, but for a bad leg and the cane he is forced to carry, would be Do-si-doing with the best of them. Appearing out of nowhere one night, and eager to participate in the revelry, he paced before the waiting line outside, barking orders like an army top-kick. Then, inside, he adopted the responsibility of seating people. After two or three weeks, he complained to Mae Mathers, who didn't even know his name. that nobody recognized him and he wasn't drawing the respect he should. So the Recreation Department made up a little badge, typing in Vic's name and the proud title "In Charge of Reservations." This

badge has become Vic's most prized possession. It has returned a responsibility and authority that he, probably,

OVER THE years, Community Night has settled into a definite pattern. Community singing establishes the right mood for the show which follows, usually contributed by the advanced class of a professional dancing school. Then the decks are cleared for square dancing. Chairs are pushed back. An area large enough to accommodate 200 dancers is circled by wallflowers and critics and the line forms for the Grand March.

And the pattern is controlled with the rigid demands of habit. Here is one place where innovations are absolutely



Spirits stay young at Monday night dances at Municipal Auditorium. Above, Victor Nedrow, floor manager; Mrs. John Hunter: H. J. Hess, 84, enthusiastic dancer.

taboo. Let a "caller" alter one line of a square dance chant. change the order of one quadrille; let the orchestra increase or decrease the tempo by so thought his age had taken much as one beat and down away forever. comes the wrath of the multitude on their heads. Fists are

> bring them back into line. If, at any time, Hollywood writers should run short on "boy meets girl" themes, they need go no further than the Long Beach Auditorium for material. Since Time has left most of these revelers widows and widowers, many romantic alliances blossom to dispell loneliness. It is on record that quite a few light flirtations have led from a Schottische to the altar.

shaken and angry protests

FOR THE producer in search of more melodramatic complications, there is the episode of an octogenerian "Johnnie," who left his grey-haired ."Frankie" with the excuse that he was going for a walk. When, after a few hours, "Johnnie" didn't return, "Frankie" went looking for him. She caught up with him at the Auditorium, thoroughly engrossed in a Trilby Two Step with a cute white-haired dish. Luckily, "Frankie" didn't tote a trusty .44, but it still took the combined efforts of Bob Moore and Pete Archer to separate "Frankie" and "Johnny," and all the tact of Mae Mathers to restore harmony.

No one watching those old people throwing themselves into the sprightly Heel-and-Toe Polka, or reliving old romances in the glide of a Waltz Quadrille, can deny the youth in their hearts. Perhaps, the best illustration of these spirits that refuse to grow old is in the man who just moved to Long Beach to spend the balance of his declining years. Cornering Mae Mathers, he offered to augment the band with his services on a "squeeze-box."

"This is wonderful," he quavered, "and I'd like to pitch in and help you give those old people out there a good time.'



Music to the liking of the patrons of dances directed by the Recreation Department is provided by this music group of Lester LaVerne, Kenneth Van Dyke, Eloise Ferguson and Adeline Tyo. Background. William Potter, volunteer caller.

Contrasts at Thanksqiving



Plymouth Rock, today bearing a carved date, is generally credited with being the landing place of the Pilgrims. Plymouth's population in 1620 was only 103.

ACH WEEK in the pages of Southland Magazine are pictured the beautiful modern homes of Long Beach, finished in mahogany and California redwood, with paties, swimming pools and

is interesting.

outdoor barbecues. In contrast, now that the Thanksgiving season is here, a quick look into the homes and social life of the Pilgrim forefathers in New England, three centuries and more ago.

By Clare M. Grubb

Plymouth-population 103was a community perched high above a harbor consisting mainly of mud flats and a rock which later came to be known as the landing place of the Pligrims. Plymouth's main thoroughfare, Leyden St., cut through the village and led up a hill to a square fort, on the roof of which were mounted the four cannons brought over on the Mayflower. It was a fort to be proud of, "built of .

comely, with a flatte rofe and batilments."

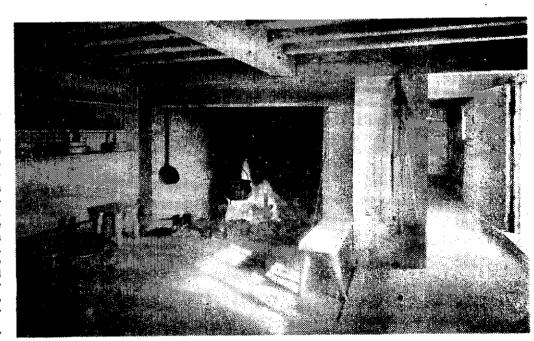
11 dwellings and one common-

The land on both sides of Leyden St. had been divided into 19 lots, on which stood house. On the right was the governor's home, more pretentious than most of the other houses made of hewn logs with the intervening spaces filled with mud, and with roofs thatched with swamp grass. The governor's house boasted of a wooden door hung upon crude iron hinges, and windows made of paper greased with "linced oyle" (linseed oil).

first year was the ceremonial unknown, but peas, beans, visit of the great Sachem Massquash, turnips and pumpkins One of the elders, in his Sunwere plentiful. This feast was day coat of purple velvet, black the first recorded barbecue dinner given in our country. It was cooked on spits in the fireshoes, met the honored guest place. Stew for the occasion upon his arrival and greeted was made in three-legged iron him in the name of King kettles and the bread was James I of England. Massasoit baked in Dutch ovens. was then solemnly escorted to

Trestle tables were set up out of doors. There were no floral arrangements, for in Pilgrim gardens were grown only medicinal plants and herbs used for cooking. Round wooden basins, called trenchers, served as plates. Other table appointments were wooden cups, one or two pewter dishes, knives, a few spoons but no forks. The food was served by the Pilgrim women in their homespun woolen dresses, starched linen cuffs and ker-

As always on the Lord's Day or holidays, the Pilgrims went to church to "give God thanks for his mercies." They as-

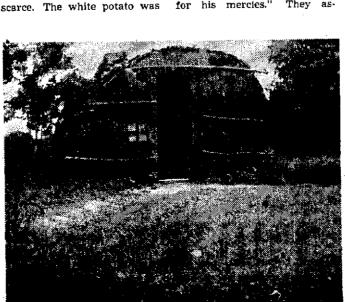


Copied, perhaps, in modern design but lacking in rudiments of home comforts of today is this room in the governor's residence in Salem's Pioneer Village.



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chiefs.

Sharp contrast to modern housing is this early type of Pilgrim home, an adaptation of the wigwam of Indians.

sembled by beat of drum, each man with his musket. The service was informal, with lack of ritual. After a psalm was sung, someone "propounded a question to which the pastor, the governor, the elders and one or more of the congregation spake briefly. At the end the deacon put the congregation in mind of their duty of contribution."

This was life in Plymouth in 1620. The life of our Pilgrim forbears who, in spite of privation and terrible sufferings, planted in the wilderness the seeds of a free nation. More than one half of the little company died during that first dreadful winter and were buried secretly and their graves leveled, lest the Indians learn how small the colony had become. Today "no man knoweth their sepulchre."



Lensman Melvin's camera range for a cover shot.

JILL Van Denabeele, Wilson H. S. student,

exercises feminine wiles

to coax a fat turkey întô

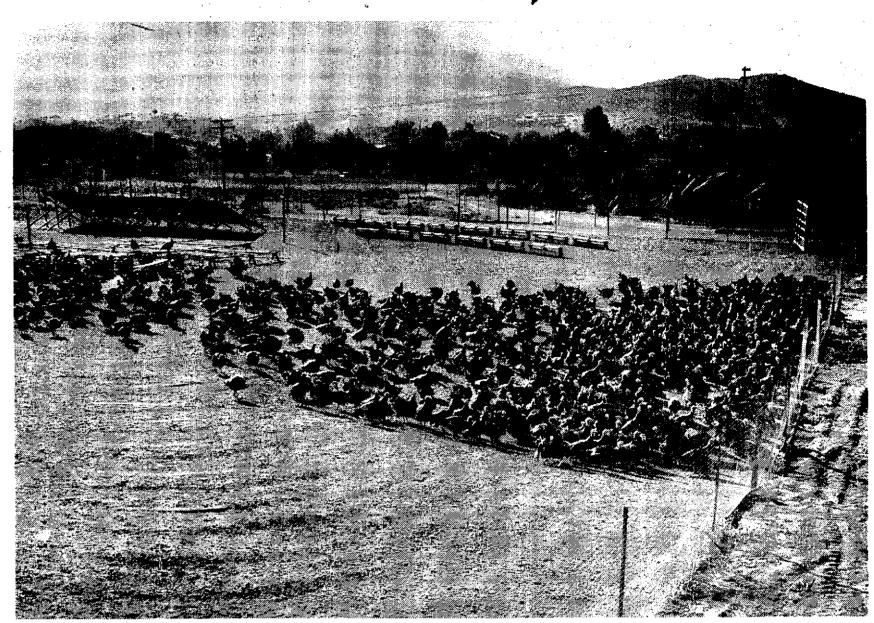
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FRED TAYLOR KRAFT Magazine Editor

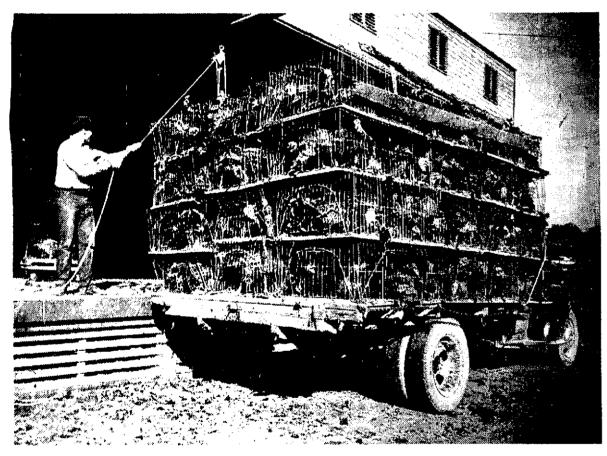
Press-Telegram Southland Magazine

California is the No. 1 turkey state. In 1951, it is estimated, this state will produce 13 to 15 per cent of the nation's festive birds.

California: Turkey State

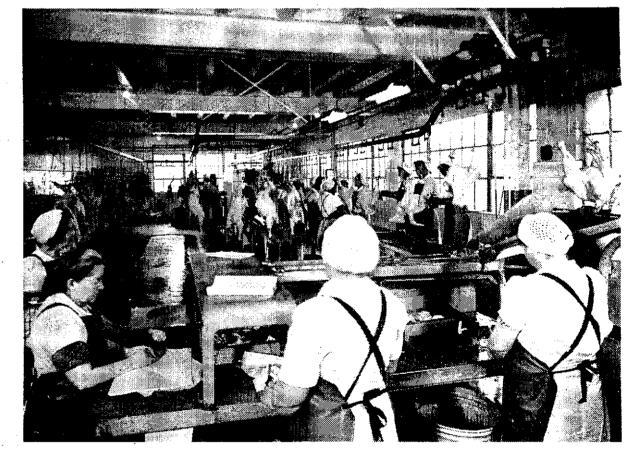


This pen of fine meat toms, symbolic of hundreds of flocks throughout California awaiting Thanksgiving tables, was photographed on the Loomis Turkey Farm near Hemet. Biggest flocks are grown in the Southland and San Joaquin Valley.



Turkeys are transported in trucks from turkey ranches, large and small, to dressing plants where they are dressed, pinned, head-wrapped and pre-cooled.

An estimated 7,649,-000 turkeys will gobble to tune of \$52,-784,000 for California growers this year, against an output of 6,483,000 turkeys and total value of \$44,732,000 in 1950. Poultry-eggs, including turkeys, is sixth in agricultural income in the Golden State, exceeded only by fruit-nuts, meat animals, vegetables, cotton, and dairy products. In recent years "midget size" Beltville turkeys have helped to bring about increased consumption of the bird in the small "apartment size" family. Turkeys are now sold in retail markets in any size.



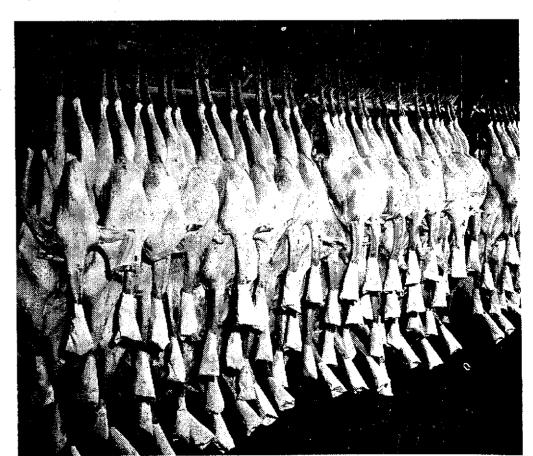
Clean, modern dressing plants doubtless are one reason why California consumed very close to 9 pounds of turkeys per person last year, highest in U. S.



Thanksgiving turkeys go on an assembly line for a careful inspection by women dressed in clean, white uniforms and wearing rubber gloves.



Turkey carcasses yield more than two-thirds white meat. This is a large Schneider bird.



---Photos Courtesy Pacific Dairy & Poultry Association

This is how turkeys look in a cooling room, prior to shipment. Last year, national average of turkey consumption was 51/2 lbs. per person.

for Milady



Deep pile coat fabrics-fleecy designs that make fashion news around the worldgained first recognition in U.S. Above, Originala coat in Stroock's pure Vicuna, a luxurious fabric. Rolled back collar, which can be worn as a tuxedo front, and slashed front pockets are features. Hat by Mr. John.



The double-breasted polo coat above is of Kashmir. Dolman sleeves are widely cuiled. The full, flared back has a wide attached belt of the same material and the pockets are deep, with wide culls, and all edges are hand stitched. Two bone buttons provide for front closing. Hat by Mr. John.

DICTURING pets is very

dren. The two subjects have

But this time

there's no mis-taking our grandold Amer-

much like picturing chil-



Another luxurious coat of pure camel's hair

that can be worn loose in a graceful flare

or cinched in with its own contour belt of

natural colored stitched pigskin is pictured

above. The curved stitched detail on the

bodice continues in a rounded line on back.

Dolman sleeves worn long or pushed up.

Alpaca and wool are blended in this softlyrounded, richly-full, flaring coat. It has bat-wing sleeves that can be worn full or pushed up to elbow length as shown. Slashed pockets are set on either side of the coat skirt. The softly notched collar has attached medallion of gleaming marcasites.

Samera ANGLE

We usually sketch a cartoon in this little column, one that's seemingly far fetched from the subject of our little chat - just so's you'll be wondering what you're going to read. . . . ican Gobbler.

True, he isn'e very active on this picture because he's been roasted.

Can't you visualize the cranberry sauce? The delicious stuff-

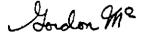
ing, the candied yams, the running gravy . . ? You can also imagine the happy family gathered round the fes-tive board. Probably you all get

together in this way only once or twice a year. And, Brother, that's what we're pointing to ... why not take some grand snap-shots of your Turkey-Day gathering?

Indoor light? No trouble at all. Just use a simple flash-camera. We have plenty of 'em. All you do is squeeze the button and you

get great pictures. Like we always say, "When you

have pleasure coming up, get your camera ready and enjoy it forever afterward!"



CITY PHOTO NOEL BARTLEY, Mgr. 1719 EAST ANAHEIM

Phones 67-3154 or 7-2463

many similarities. Both make the kind of picture that brings a warm smile from the viewer -and both are likely to be adverse to assuming and holding a pose for any length of time.

It's a good trick in either case to give them something on which to focus their attention. It helps keep them still. Or, of course, it makes for better pictures when you can catch them off-guard and get your picture before they are aware of the camera. We are accustomed to trying to bring out a child's personality in a picture-but it can also be done with pets. As any one knows who has ever owned pets, each has its own individual characteristics. And they are all subject to moods and capable of a wide variety of expressions. If you picture them well, your snapshots will tell us much about the pet as they do about the people who are your sub-

Another picture taking rule that applies to animals as well as people is to move in closeclose enough to make the figure important in the picture. Since the average pet is on the small side, comparatively speaking, it's easy to lose him against a background of trees or shrubbery. If you can't get close enough without risking ruining the pose, shoot from a distance and later crop out the excess space and have the ac-

tual pet picture enlarged. The picture illustrating this column is a good example of what everyone expents a healthy kitten to look like. The picture taker caught him in a position of having achieved a small triumph in the matter of tree climbing and looking By Rosemary Day

over his world in wide-eyed fashlon.

CAMERA CLUB NEWS . . Long Beach Camera Guild will hold a color competition at 8 p. m. Wednesday at the Art Center, 2300 E. Ocean Blvd. . . Long Beach Cinema Club has a meeting slated for 8 p. m. Wednesday at the Houghton Park Clubhouse. . . . Santa Ana Camera Guild will have both black-and-white and color competitions at 8 p. m. Thursday at the Community Center, 1208 W. Eighth St., Santa Ana. . . . Visitors are welcome at all meetings.

F YOU are using a box camera, Eastman Kodak's bulletin "Photo Tips for Simple Cameras" will help you make better pictures. The approach in this new booklet is simple: To help you see picture possibilitles around you and then to help you make the most of these possibilities through the correct use of your camera and a wise choice of viewpoint and subject arrangement.

THE 15TH annual salon of photography conducted by the Circle of Confusion of Whittier, California is under way with January 26, 1952, as the last day for receiving entries. This year the judges have been selected from outstanding California authorities on photography and include Julian Hiatt, Long Beach; Fred Archer, Los Angeles; Rahmel Nelson, Los Angeles; Jack Barsby, Studio City; Ted Bokor, Pasadena, and Winton Kelley of Los Angeles. For entry forms and full information write to Arthur W. Maddux, Salon Chairman; 12020 Orange St., Norwalk

Using Up the Turkey

THEN the picturesque Thanksgiving bird has turned to bits and bones, it can still bask in family esteem at mealtime if served in a tempting new dish. Variations are limited only by the imagination of the cook. Following are a few ideas

which may suggest others.

Escalloped turkey and stuffing is a taste-appealing combination which can be prepared in a minimum of time. Combine a can of condensed mushroom soup with three-fourths cup milk and heat. Add the turkey. Alternate layers of stuffing and turkey mixture in a greased casserole with the turkey mixture as top layer. Sprinkle finely grated cheese over the top and bake in a pre-heated moderate oven for 25 minutes.

Here is another idea: Shape leftover bread stuffing into finger length rolls, wrap

in bacon or ham slices and brown under a pre-heated broiler (350°). Serve hot gravy over the rolls. Another suggestion is to combine stuffing with canned tomatoes and bake in a greased casserole in a moderate oven for 20 minutes.

Then, taking a leaf from the British who in turn took it from India, that little powder known as "curry" can do wonders for a batch of turkey leftovers. But take a tip from "past experience" and don't overdo it. Curried turkey, for instance, takes on a really Oriental heritage, if curried just enough. With a fruit dessert and beverage, this particular dish would be a complete dinner.

Easy Curried Turkey · 2 cups left-over turkey

1/4 cup vitaminized margarine 1 onion, chopped

1 cooking apple, chopped

1 qt. turkey stock (made by

stewing the bones)

₹ teaspoon ginger

1 tablespoon curry powder

1 raw sweet potato (optional)

Turkey Roll

1 recipe baking powder

3 cups chopped or ground cooked turkey

teaspoon powdered thyme

1 can cream mushroom

¼ teaspoon powdered

and roll each piece into oblong

By Mildred K. Flanary

1/2 teaspoon nutmeg

1/4 cup water ¼ cup raisins

Melt margarine, Add onion, apple and celery and saute until golden brown. Add turkey stock, salt, ginger, nutmeg and curry powder and cook over low heat 20 minutes. Blend flour and water and add to hot

thoroughly. Serve with cooked rice and green peas. Serves 6. Perhaps you'll get some ideas from the following suggestions, too. Each one can transpose

1/2 teaspoon salt

½ teaspoon onion salt

Cut biscuit dough in half

shape %" thick. Blend turkey, seasonings, sage and thyme and 3 tablespoons of the mushroom soup. Spread half of the turkey mixture on one of the

pieces of biscuit dough. Moisten

% teaspoon salt

1/4 cup flour

chicken stock. Stir until sauce has thickened. Add raisins, sweet potato and turkey. Heat

that "dated" bird into something good.

biscuits (2 cups flour, etc.)

teaspoon pepper

1/4 teaspoon powdered sage

2 tablespoons,melted butter

soup

marjoram

edges with water and roll up like jelly roll. Press ends to-

2 stalks celery, chopped

garnish. Serves 6. **Turkey Pie**

Arrange alternate layers of sliced or diced cooked turkey and cold stuffing in greased baking plan. Heat gravy and pour over top. Season warm mashed potatoes with celery and onion salt. Spoon on top of casserole. Brush with melted butter. Bake in moderate oven (350° F.) about 20 minutes or until nicely browned and mixture is heated through.

gether to seal. Place seam

side down, in greased baking

pan. Prepare second roll. Brush

with melted butter. Bake in

425° F. oven 15 to 20 minutes.

Blend soup and marjoram.

Heat. Place rolls on platter and

pour mushroom sauce over

them. Sprinkle with paprika to

Turkey Pie With Biscuit Crust

Remove all meat from bones and dice. Cut up stuffing. Combine all with gravy. Heat well, stirring so pieces of stuffing become broken up. Turn into greased baking dish. Top with baking powder biscuits seasoned with onion and celerv salt. Bake in 425° F. oven 20 to 25 minutes. Any leftover vegetables such as peas, carrots, etc. may be added to the turkey mixture.

Turkey, Chicken or Duck and Rice Loaf

1/2 teaspoon poultry seasoning

or ¼ cup chopped canned

milk and 1 cup leftover

1/4 cup, chopped green pepper

3 cups milk or 2 cups

or duck

1 cup cooked rice

mushrooms

1 teaspoon salt

gravy

3 tablespoons butter or 2½ to 3 cups chopped margarine leftover turkey, chicken

4 tablespoons flour 1 cup turkey broth 2 cups soft bread crumbs

Waffles

1 cup milk

1/2 teaspoon salt

½ teaspoon paprika 1/4 teaspoon pepper

1 teaspoon finely grated onion 11/2 cups diced cooked turkey

2 tablespoons sherry wine, optional



By judicious use of curry powder, a delicious dish of leftovers, Easy Curried Turkey, can be a popular meal.

¼ teaspoon pepper 4 eggs, well beaten

Rub a large loaf pan with fortified margarine or butter. Mix all ingredients. Pack into the pan. Set the pan in a shallow pan of hot water. Bake in a moderately slow oven (300° F.) about 1 hour to 11/2 hours; test for doneness; the loaf should be firm. If leftover gravy is not used in the mixture, reheat the gravy and

serve with the loaf. Or serve

plain if desired. Yield: 6 or

Turkey Soup more large servings. Bones of 1 turkey Creamed Turkey Cranberry

2 quarts cold water 1 raw carrot, sliced

1/2 teaspoon celery salt 1 teaspoon dried parsley

sauce. Yield: 6 servings.

12 sections of waffles

cranberry sauce

Melt butter, add flour and

stir over low heat until blend-

ed. Add cold broth and milk

all at once. Cook, stirring

constantly until uniformly

thickened. Then set over hot

water. Add the seasonings and

turkey; heat thoroughly. Add

more seasoning if desired.

Blend in wine just before serv-

ing. Serve between sections of

waffles and top with cranberry

flakes % teaspoon poultry seasoning

1 small bay leaf

2 peppercorns, if desired Break bones. Place all ingredients in large soup kettle. Bring to boil and simmer, covered, for 2 hours. Strain. Makes about 11/2 quarts. Rice

or noodles may be added be-

fore serving, if desired.

A Ranch Thanksqiving

EVER WILL I forget that dinner or that day as long as I live. One

year, when I lived in Oregon, our family went to spend Thanksgiving with some friends, a young couple who lived on a ranch near Corvallis. We were all invited to have Thanksgiving dinner with some neighbors of theirs, an old couple who owned a ranch much farther up the mountain, which is called Mary's Peak.

The evening before a gentle snow fell and spilled fairyland beauty on the branches of the fir trees, which covered the slopes of that and all adjacent mountains which extended as far as the eyes could see. The ground was all pure white with the feathery crystals. As we drove under the branches one of the men had to go ahead and shake the snow off so they would not spring back

up and give us an icy bath. The people who owned the upper ranch had lived there for many years and were completely independent of what we call civilization. I was amazed at the dinner and can remember the items on the menu as if it were yesterday, as it was so intriguing to a city-bred girl. The ranchers had grown and canned everything except the flour for the biscuits, the coffee, salt and sugar. These staples they had obtained by trading for them such things as eggs, butter or milk and possibly fruit and vegetables.

By Margaret Zeiss

They had canned the vegetables, even to corn on the cob, string beans and tomatoes. Also they caught and canned the salmon, dried the apples for one of the pies and grown the pumpkin for the other. They even had ripe tomatoes. sliced, which had been put in the attic windowsill when green and allowed to ripen. They raised the pigs for the pork roast and lard, the turkeys, the berries for the jam, (picked some of them wild) and the chickens for the eggs. Their cows supplied them with

cream, butter and buttermilk.

Such a meal! And such a bountiful supply.

After dinner, to top it off, we drank homemade cider in the living room in front of a huge crackling fire, with logs that were a product of the ranch, too. They were full of pitch and snap and gave off a delightful pungent odor. We all relaxed and enjoyed our hosts' tales of their many experiences in the years since settling in this beautiful spot. I thought "this is the life!" We were all very contented and happy that evening and especially, it seemed to me, the old couple, who loved their home so and had no rent or grocery bills to worry about. How I did envy them.

--- lilustrated by Clyde Winslow

Beneficial to Women'

THE SMALL golden lemon was originally called by the Chinese, Li Mung, meaning "beneficial to wommen." As far back as the Renaissance it was known that the lemon contained beautifying powers. But it has gradually become known that it also has an irrestible flavor and a deco-

rative value. Below is listed some of the uses for this very versatile

Snap pets in surroundings in which they feel at

home. That way you'll avoid unnatural expressions.

BEAUTY-Keep the hair bright and attractive by adding the strained juice of two lemons to the last rinse water. Start the day with a large

juice of a lemon has been added. Add a few drops of lemon to your cleansing cream.

glass of water to which the

For a waker-upper, squeeze a few drops of lemon juice into the rinse water after cleansing the face each morning.

Keep half a lemon upside-

down, in a container, near the sink. Apply to the hands after each bout with the dish pan or scouring powder. Pour the juice of six lemons

enjoy a soothing and relaxing bath. For sparkling teeth, brush with lemon juice and table salt. Try a strong solution of lem-

on juice for a refreshing mouth

into a tub of tepid water and

Lemon juice and salt will remove ink stains from the hands. LAUNDRY-Mildew can be

wash.

removed from white cotton and linen by saturating stained portion with lemon juice and spreading on the grass over-

A mixture of lemon juice and salt will remove ink stain from white cotton or linen.

KITCHEN—Tomato juice and other appetizers take on new zest with the addition of a little lemon juice.

Lemon juice over fish is almost a "must" with everyone. Thin slices of lemon atop the iced-tea glass not only adds a

decorative touch but a deli-

cious flavor when squeezed into Lemon wedges are very decorative when used as garnishes for food platters. Paprika sprinkles on the wedges adds

Salads and salad dressings are enhanced by the tangy fla-

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a festive look.

Then there is the all-time delectable favorite, lemon pie.

By Ethel C. Moore

The old standby lemonade

is probably the best thirst

quencher known. There are lemon ices, lemon sherbet and many other uses. A teaspoon of lemon juice added to a cup of sweet milk gives you a sour milk that can

be used to replace buttermik in any recipe. Try adding a few drops of lemon juice to the water in

which rice is cooked. You take it from here and you will be able to find many more uses for this wonderful fruit.



Press-Telegram Southland Magazine

Phone No.



Vivid, flaming orange zinnias can be used to advantage in backgrounds and dark areas, providing brightness.

Gay Berries Are Seasonal

EFORE YOU know it the Christmas season will be here. So this

is the time to start dressing up your garden in the holiday colors of red and green. The Christmas color ornamentals will brighten up your garden during the winter season and many will continue at their best for a long time afterwards.

When it comes to discussing Christmas plants you should first consider the berried shrubs. Many of these are very much at home in the Southland, enjoying high favor even with landscape architects. In addition, they may be utilized for a wide range of garden uses such as, for example, specimen plants, hedges and foundation subjects.

One of the best of our ber-

By Bob Gilmore

ried shrubs is the pyracantha, possibly the most famous member of this class being variety graberi. For Southern California gardens this one is hard to beat. The plant is certainly larger than any comparable type and the foliage appears more glossy. The bright crimson berries are enormous, being produced in clusters as large as a dinner plate.

The berries are at their best during the holiday season, giving way in early spring to thousands of tiny white flowers. One plant of pyracantha graberi will prove an accent mark. The berries may be seen from a distance of blocks away.

Because of the beautiful twotone effect . . . the bright red berries and glossy green foliage . . . this subject certainly qualifies as a specimen plant,

It may also be trained against the side of a blank wall to break the monotonous effect.

ANOTHER excellent variety for this area is a California native that is certain to succeed in your garden. It is generally known as the toyon but botanists refer to its as photinia arbutifolia. The berries ard bright red in tone and contrast well with the attractive deep green foliage. When full grown the toyon will have a height of close to 10 feet. Excellent drainage must be provided and an open exposure out in the sun will prove admirable. The berries, like all of our berried shrubs, make splendid indoor decorations.

Camellias should also be on your list of Christmas color plants. Generally speaking, the camellia season in this region gets going during the early spring months. But many of the early varieties will be in flower for the holiday season. The red flowers, so perfectly formed, and the fresh-appearing leaves are an excellent combination. The soil around the roots of camellias must not be allowed to dry out.

STOCKS SET out now, especially the Winter Nice types, will add color as well as fragrance to your holiday garden. The foliage of stocks is a very light green and the best red varieties are Lloyd George, blood red, and Souvenir de Monaco, crimson.

Hollies are more or less synonymous with the Christmas season and perhaps more than any other plant are used as a decoration piece at this time of the year. Burford's holly, often listed in catalogs as ilex cornuta Burfordi is definitely the best selection for this area.



Huge clusters of gay berries, like those admired here by Peggy Sewell, are delightful Christmas decoration.

The foliage is deep green, ex- in either sun or shade. At matremely glossy and of nice turity it will attain a height form. The plant will succeed of from six to 10 feet.

Camellias Named Varieties 3-Inch Pots..... Pyracantha Red berry shrub, 1-Gal,

Poinsettias Double Red.

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Ranunculus and Anemones, All Sizes

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SUNDAY ONLY! PEAT MOSS or LEAF MOLD \$1.29

21/4-cu.-ft. - SPECIAL.. 49c CAMELLIAS

Double Red or Double White **GLADIOLUS**

20 Choice Bulbs.. STRAWBERRY PLANTS DOZ. 290

\$1.98 Per Hundred DICHONDRA SEED. Filocot process for quick growth.

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WITH

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TAKE BELLFLOWER BULLEYARD TO CENTER OF TOWN, TURN RIGHT DIE BLOCK
EAST ON BELMONT, NEXT TO POST OFFICE

dens. The best time to plant is from November until April.

Whether you need a compact three in one cabinet or separate cabinets for radio, record player and albums, Pattern 300 gives directions for building it. A sliding shelf to fit your machine is a good feature. Price of pattern is 25 cents. Be sure to designate pattern number when ordering through: Workshop Pattern Service, Press-Telegram Southland Magazine, Bedford Hills,

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Flowers for Church By Eleanor Avery Price



Giant chrysanthemums, visible from all points of the seating area, are good for decorating larger churches.

Tips on Gardening

winter and early spring. Plant

sion of bloom. Several varieties of buibs can be grown indoors. Try the Chinese Sacred lilies, the "pa-

Winter-lowering sweet peas or three weeks for a succes- spring bloom. Set them in a sunny spot and in a rich soll. mixtures are obtained at garden supply stores; also coated seeds that are colored to indi-

Separate varieties as well as

GARDENING tips for the per whites." Use a shallow week. . . . The new crop bowl and support the bulbs of gladiolus corms is now with small pebbles. They can ready. These plants do well in also be grown in bulb fibre. them at intervals of every two may still be planted for early

per whites" and the "yellow pa- cate the color of the flower.

*The Bright Yellow Bag with all the Red Stars te is thoroughly aged, carefully screened and finely fully screened and finely ground...dirtfree, obtained only off concrete floors in any facility page. only off concrete floors in secret feeding pens...if is secret feeding pens...if is secret for remove specially sreated to remove GardenTips all weed seed! by JOB LITTLEFIELD

Lawns newly sown now grow slowly develop sturdy roots, and make good winter lawns. Unless the old lawn is beavily matted, simply adjust lawn mower toller and cut short. Have thickly matted lawns "scalped" (power-mowed close to the soil).

Scatter five pounds of grass seed to each thousand square-foot area of renovated lawn. Rake in lightly, then spread five sacks of Red Star Aged Steet Manute evenly on same area. Keep moist until new grass is well

More tips on my TV program every Sunday, KTTV, Chunnel 11. See schedule in paper for time.



AND THERDEN SUPPLY DEATERS

over your garden, remember that the church needs your flower contributions. Flowers were meant to be shared, and you can be assured that nature will prove reciprocative if you cut and donate flowers. Every Saturday, thousands of flower committees go into churches to decorate the altars, pulpits and platforms as attrac-

tively as the flowers on hand permit. Some of the larger churches, naturally, place orders for flowers with reliable florists, but the smaller neighborhood churches must depend their flower committees. You do not have to belong to a church to help these commit -

In case you doubt that your flowers are acceptable, here is a list to refer to during the

year. Do you have vivid, flaming orange and gold zinnias, or perhaps the white variety? Are there the long, heavy-stemmed scarlet and orange marigolds in your garden? What about cardinal dahlias and those wondrous yellow dahlias? Do you have any salmon asters, any light yellow gladioli with the orange throats, or perhaps copper-orange glads tinted with bronze? Have you carmen feathered orange glads or the flery orange-red variety? Any golden calla, or perhaps the radiant crimson, salmon, golden and shaded roses, or the gay striped and marbled carna-

tions? Any one of these gay blossoms in yellows, reds, oranges, and whites are perfect when used in the background of a dark church, for they tend to

lighten the darkness. AGAIN looking over your garden, do you see flowers whose colors range in the blues, violets and purples? Have you tall, bluish-violet gladioli, or the lovely wine-purple glads? Do you have any velvety, purple dahlias, or lavender zinnias, blue delphinium, or blue scabiosa? What about pastel shell-pink carnations? These colors are not distractingly brilliant and so are preferred when used against a

light background. White and pastel flowers are needed for decorations that stand away from a background and grouped around the pulpit or platform, Pink, tinted, and white Illies are perfect and so

3569 ATLANTIC

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BIRD OF PARADISE

8-yr.-old Clump, Belled in Burlap with Bloom Spike

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For Those Who Desire the Finest

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SUPERIOR LAWN SEED BLEND,

California Christmas Tree, 5-Gallon Size or Field-Grown

SUPER-SIZE

Spray Your Fruit Trees Now

with Cal Sul

FEXT TIME you look out are the daintier carnations. In fact, there are so many delicately-hued blossoms, that can be used in these places. In large churches, giant va-

rietles of flowers are best, for they can be seen easily from all parts of the church. However, small flowers clustered together tend to give the same effect, So do not hesitate to offer your lilies of the valley, bachelor-buttons or sweet peas.

GREEN foliage is needed, so even though you do not grow a single flower you might be able to help. Excellent impressive decorations can be carried out with leaves and ferns. Abundant foliage used with bouquets gives small flowers considerably more carrying

Keep in mind that church flower decorations really should be simple and subordinate, lending spiritual grace rather than distracting from the services. Perhaps your ordinary flowers may be just what are needed. In any event, let the flower committee decide. You can reach the committee through friends or the



soil, preferably on the acid side

and responds with bounteous

blooms and fruits when given

Add one-fourth peat moss

and leaf mold to the planting

soil with a spade full of sand

and at least an inch of gravel

or stones in the bottom of the

hole for drainage. Several

hands full of gypsum is an ex-

cellent lightener if added to a

heavy clay soil, especially in

If given plenty of room to

spread the plant requires no

THE PLANT'S flower buds

it then with a good all-purpose

commercial fertilizer, prefer-

ably in liquid form. A second

feeding can be given each

of growth and freedom from

pests or diseases, the straw-

berry tree is desirable for gar-

Because of its neat habit

month, till the fruit sets.

develop in August. Feed

pruning.

plenty of water consistently.

--- Photo by Mrs. Martin Zimmerman Bright red fruit and creamy white flowers appear together on the strawberry tree in the Christmas garden.

In Christmas Colors

By Murtha Hurley

appearance all though the year.

When used as a rounding ac-

cent shrub it usually grows 10

feet or so high. As a small

specimen tree it often reaches

a height of 20 feet. It also

makes a charming ornamental,

espaliered against a brick or

The strawberry tree is hardy,

stands heat or cold with equal

fortitude, does well at the beach

if protected from the wind. It

will grow well in either sun

or partial shade, likes a well-

drained, moderately fertilized

You Make It

stone wall.

TOT MANY shrubs help the garden to celebrate Christmas in as festive a manner as does the strawberry tree, arbutus unedo.

This wide-spreading evergreen bush or small tree with its handsome holly-like dark green glossy foliage is a cheery sight to see during the holi-

day season. Its branches, then, are gaily bedecked with graceful, drooping bunches of creamy-white little lantern-shaped flowers and dancing clusters of bright red fruits that look like plump ripe strawberries. The highly decorative fruits give the plant its popular name. They taste

ry tree wears well in Southland gardens, feels perfectly at

good, too. Even the bark of the plant is ornamental, its dark brown outer surface breaking to reveal a deep inner red tone.

A native of Ireland and southern Europe, the strawber-

ease in our mild climate. The plant makes a handsome

PHONE 4-3221

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MUSIC CABINET

New York.

COMPOST PLANT FOOD — CHAMBLISS SOILSERVICE

By Paul Bartlett

NEW NOVELS are both profound and interesting. "Siddhartha," a story of man's search for truth, is both of these. Beautifully written, its pages are packed with vibrant life-the normal struggle and the spiritual.

Siddhartha, a teen-ager, leaves his intellectual and religious Brahmin home to become a wanderer, a Samana, or religious fanatic. Three years of asceticism, and Siddhartha forsakes the Samana and the comradeship of his boyhood friend. Govinda, and adopts the worldly pattern of mistress, business sphere and wealthy living. Years of this kind of existence destroy his religious directivity. Nauscated by his mediocrity he leaves again, to become, this time, a ferryboat man. Staying with a calm nature lover - an old ferryman whose godhead is the river-Siddhartha slowly regains his spiritual equilibrium. He finds his son, loses him, loses his river friend through death and yet attains perfection in heart.

The book vibrates like a harp. It is a chart for all serious mon, whatever their creed. It is an artistic success, saying: Wisdom "is nothing but a preparation of the soul, a capacity, a secret art of thinking, feeling and breathing thoughts of unity at every moment of life."

Siddhartha, now old, feels "love is the most important thing in the world . . . I think It is only important to love the world, not despise it, not for us to hate each other . . ."

This novel is classic in style and content. It is a fascinating study of human relationships: The superior friendship of man for man and a meaningful love relationship of

Pastor Pens Short Novel

REV. HENRY W. CORAY, pastor of Orthodox Presyterian Church, Linden Ave. and San Antonio Dr., is the newest member of the Long Beach group of published authors.

His "Recail," short sports novel designed for teen agers and young adults, but also interesting to older persons, is published by the Moody Press, Chicago. And a story, "Son of Tears." based on the life of Augustine, is running serially in "The Witness," nondenominational religious magazine.

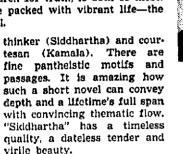
Plenty of suspense and stout Christian doctrine are provided 'Recoil," laid in the heart of the Pennsylvania anthracite region where Rev. Coray was born and reared. Graham Standish, newly-appointed athlette coach, finds himself running afoul of influential men who discriminate against lads of foreign parentage whom Standish puts on his football team. Developments, including an intentional "fatal accident," and a tender love story carry the action far from the grldiron.

The minister-writer, whose home is at 1070 Chestnut Ave., has lived in Long Beach 10 years. He is married and has three sons and a daughter.

Long Beach Best Sellers

- NONFICTION

1. MELVILLE GOOGWIN, USA, by Marquand The CAINE MUTINY, by Wouk. 3. MUSES, by Arch 4. BOAD TO BETHYNIA, by Sinugh-WAIT FOR THE WAGON, by Last-





Marguerite Wallace Kennedy, Long Beach author of "My Home on the Range," will hold an autograph party from 12 to 2 p. m. Saturday, Nov. 24, in the Book Shop at Buffums'.

tures show examples of work

and play, together with the

rites of puberty, healing, and

burial. A superb printing ad-

OR ANY insurance sales

toons "Slightly Underwritten,"

edited by Thomas L. Stix and

Thomas L. Stix Jr., (Simon and

Schuster, \$1.50) will hold its

own interest. And the public,

which has been subjected to

the mixed blessings of insur-

ance, will find something to

laugh at in this collection by

SUFFERERS of colds, hay fever and other allergies

will get a better insight into

their affliction after reading

"Your Sinus Troubles and

Treatments" (Abelard Press,

\$2.50). The author, Friedrich

explains the diseases of the

relief. And it's all in simple,

nontechnical language.

Brodnitz, M. D., not only

top cartoonists.

man, the little book of car-

Unusual Books

ARMCHAIR TRAVELERS will revel in "A Dragon Apparent" (Scribner's, \$4.50) which is a stimulating account of what the English novelist, Norman Lewis, saw and photographed on a trip through exotic Indo China. Lewis has the eye of a reporter and he knows how to write interestingly of what he sees. His discussions of the present differences and fighting between the French military administration and the natives is especially

NE of the biggest scoops of the year in handicraft books is "Creating Hooked Rugs" (Coward-McCann, \$6), which leaves little to the imagination in learning to master this early American art. In addition to "how-to," there are chapters on designing patterns, cost and care of hooked rugs, dyeing materials, where heirloom rug patterns may be obtained, and even hooking rugs as a therapy. Scores of photos, many in full color, give the book sparkle and interest. The authors, Vera Bisbee Underhill and Arthur J. Banks are experts in this field.

A NYONE who reads "Esar's Comic Dictionary" (Horizon Press, \$2.95) has no more chance of keeping the contents to himself than he has to conceal the fact that he has just eaten a well-ripened garlic button. This little masterpiece, by Evan Esar, can well open a new field of entertainment for the progressive host and hostess because the definitions get more comical with audible reading among a group of people. And the larger the group, the funnier they become.

A COLLECTION of 29 strik-ing houses designed by some of the country's leading architects, and written up in McCall's Magazine, comprises 'McCall's Book of Modern Houses" (Simon and Schuster, \$5). The author, Mary Davis Gillies, architectural editor of McCalls, answers all the questions prospective builders ask. Innumerable large photos reproduced in full color make it a handsome as well as informa-

THE NAVAHO is introduced in a most beautiful and graphic fashion, using photographs by Leonard McCombe and text by Evan Z. Vogt, and Clyde Kluckhohn in the volume "Navaho Means People" (Harvard University Press, \$5). A most revealing camera study of Navaho customs, the pic-

Small Talk sinus but also how to co-operate with your doctor for fast on Yachting

SUCCESSFUL YACHT RACING, by C. Stantey Osllvy, 185 pp., illustrated. New York: W. W. Norton & Co. 54.

MEN OF the air arms of various military services invented the phrase "hangar flying" for their sessions of small talk and aviation rehash. A similar phrase such as sundeck sailing or clubhouse racing might be invented to fit C. Stanley Ogilvy's new book. It's a collection of small talk of an instructional nature on yacht racing and Ogilvy has attempted to choose for discussion the more unfamiliar but still important phases of being a successful competitior-better yet, a winning contestant under sail.

Shooting the breeze to leeward of a good refreshment dispensary won't make a sailor but a yachtsman can most certainly listen profitably to Ogilvy who; for many years and in many different boats, has been one of America's outstanding 6. THE MARCABOTH WOMEN, by skippers. His preference has been for the International Star 1. TIME TO REMEMBER, by Douglas.
2. KON-TIKI, by Heyergahl.
3. MY HOME ON THE RANGE, by
4. THE MEMOIRS OF HERBERT HOOVE!
4. THE MEMOIRS OF HERBERT HOOVE!
5. KON-TIKI AND L by Hesselberg.
6. THE MEW YORKER 25TH ANNIVERSARY ALBUM.

Class in which he twice won the Atlantic Coast Championship, among other triumphs.
Nineteen photographs and 45
diagrams help.—G. S. Class in which he twice won

The Crime Front

A CLIENT IS CANCELED, by Richard & Frances Lockridge, 185 pp. Philadelphia: J. B. Lippincott Co. \$7.50.

THE WEATHER was hot, and so was the breath on the back of Uncle Tarzan's neck. U. T. was uncle to Poo Otis, whose husband was Orson, and when the body was found in a pool by the two swimming nude in the moonlight, there were a number of questions to be asked by Capt. Helmrich. Where was Orson's 45? Why was George Townsend worried about the big cigaret account that Uncle Tarzan represented? And what did the second victim see that made it important that he die also? Wellasked, and well-answered,-G.L.

Tale About Doctors Provoking in Theme

THE SERPENT-WREATHED STAFF, by Alice Tisdale Hobart. 420 pp. Indianapolis: Bobbs-Merrill Co. 53.60.

THE DOCTORS TOWNE demonstrated not only individual skills of the profession but the conflicting ideas and ideals of medicine. Alan was a high-minded and adventurous man, while Samuel held to the tried professional ethics and the lessforward treatment of the ailing. Together with their women, the two brothers clash in all phases and in all respects, but the patience of their wives is a demonstration of courage and trust.

Budd Schulberg left off in

"The Disenchanted," Alexand-

er adds the fury of Italian hys-

teria to that of Hollywood.

Sigmund Melson, director of

the epic in progress, combines

the worst qualities attributed

to a sadistic and opportunistic

climber who butters up every-

one along the way. Adam

David, an American writer in

Italy to write a book, finds

frustration at its worst when

he signs a contract to write

film dialogue. His sensible and

loyal wife, June, helps him

maintain emotional balance

and to eventually see all the

irony of his work. Motion pic-

ture fans as well as writers

will like the first novel.-M. W.

THE LADY AND THE PAINTER, by Countess Eleanor Paliffy, 283 pp. New York: Coward, McCann. Inc. 53.50.

THIS IS the fascinating life town of Jenhalls Statement

whose frustration in early life

lays the foundation for a life

of extravagance which shocks

the elite of Boston in the lat-

ter part of the 19th Century.

Isabella Stewart marries John

(Jack) Lowell Gardner in 1860

and embarks on a career which

would have been conspicuous

in any society, but in proper

Boston "stood out like the gild-

ed dome on the courthouse."

Many interesting men enter

her life, but it is Henry James

who introduces the artist John

Singer Sargent to Mrs. Jack.

The painting of her portrait

by Sargent marked the begin-

ning of a lifelong friendship

and it is mainly with this

friendship that the story is con-

cerned. Part fact and part fic-

tion, here is a cleverly pre-

sented social document of a

way of life long since vanished

from the American scene.-

L. B. Author

Clicks Again

A NEW BOOK by Long Beach mystery writer D. B. Olsen

will be on the shelves this

month. Titled "The Cat and

Capricorn," it is the eleventh

book to feature Miss Rachel

Murdock as sleuth. The book

relates the strange story of

Priscilla Beckett, a lady who

has had four husbands and has

tried to murder three of them.

bands who escaped with their

A small desert resort near

the Salton Sea is the scene of

the book, and while not study-

ing clues and interrupting vio-

lence, Miss Rachel gets in-

volved with tarantulas, horned

toads, and other denizens of the

shadow of Capricorn-an astro-

logical sign-lies over the mur-

ders, tying them together.

From then on she has clear

sailing to the solution.

discovers that the

desert.

She

story of Isabella Stewart

The novel is well written, and the theme is provoking of thought, but the contrived ending, symbolic as it is intended to be, is a shocking departure from the restrained though dramatic treatment in the body of the book .-- G. L.

THE FARMER'S HOTEL, by John O'Hara, 153 pp. New York: Random House, \$2.

THIS IS an artfully simple story, but the depth of it makes for remembering. Mr. Studebaker and the Negro, Charles, opened the old hotel and threw the key away for luck. And the luck was mixed; it brought an oddly assorted group of guests in from the snowstorm which blocked the Pennsylvania roads, and when the little tale ended two were dead. The implications are subtle, but the reader's imagination should show him the ones to die. A jewel of a book in a rich setting.-G. L.

THE CELLULOID ASYLUM, by Sidney Alexander, 377 pp. Indianapolis: Bobbs-Merrill Co. \$3.50.

THE ETHICAL hazards of a serious writer compiling dialogue for a foreign film, Italian in this case, are given the treatment here by Sidney Alexander. Taking up where

It's Not Easy to Be Funny

50 YEARS OF AMERICAN COMEDY, by Bill Treadwell, 234 pp. New York; Exposition Press. \$3.

THOSE who like their comedy in the theater, on the radio or on TV will find good reading in this comprehensive history of American comedy. Tracing various comedians from their first professional engagement up through their burlesque years-which in the first part of the present centurywas the birthplace and the graduating springboard of every comedian of note-the author has been able to touch on one point that made each entertainer a success.

For those who are slightly middle-aged, "50 Years of American Comedy" gives a fine touch of nostalgia while to younger readers it points out that being a comedian of any note comes only from long, hard hours at work and that it is not easy to be funny.-M.

Books, Writers

Author Busy With Novel and Working on Film

By Joseph Joel Keith

MILDRED MASTERSON tertaining novel. Published by McNEILLY is one of the Prentice-Hall. most active Southland writers at this time, working on a new novel and having frequent discussions with officers of the Price-Merman Productions, motion picture producers who will star Maureen O'Hara in Mrs. McNelliy's best-selling novel, "Each Bright River," published by William Morrow. The picture will be in Technicolor. Mrs. McNeilly is secretary. treasurer of the international P. E. N. Club in the Southland.

DAVID NIVEN, motion picture star turned author, has written a breezy little story of London, New York and Hollywood called "Once Over Lightly." The tale of a handsome Englishman who sets out for America as guide of a famous dog is told with verve and with frankness; and, inevitably, John Hamilton goes on to fame and fortune in Hollywood, and to the Big Love after a number of minor incendiary adventures. John even races across country and into the arms of the Little Woman. Strange as it may seem, the story does not bore the literate reader-perhaps it is just be-

cause Niven is a nice guy, does

not take himself too seriously,

and, somehow, produces an en-

HAROLD W. ROSS, unique, irrepressible editor of The New Yorker, is the subject of Dale Kramer's interesting and highly entertaining volume, "Ross and The New Yorker." Though Dorothy Parker, Peter Arno, Franklin P. Adams and others have their places in this colorful book, it is Mr. Ross' story from beginning to end-his tale and the story of a unique magazine in the making. While staff members of the swanky journal dressed to the manner born, Ross dressed as he pleased. Walter Winchell and Harold Ross were not on very friendly terms after Winchell announced in print that Ross did not wear underwear and Ross proved that he did by removing that hidden garment, wrapping it in a parcel and sending it to the affronted seer -or so the story goes. One thing sure, both urban-minded and country-minded folk should find Dale Kramer's book a most engaging volume, filled with passages that eager readers will quote to both city and country cousins.

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"CONTEST MAGAZINE"
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honor the extension of the Holy Year into 1951 and the re-

E. E. MORRISON (Stamp Shop)

aim is to display character The fate of number four is the , by catching its concern of a lot of people-in- essence in socluding the three previous husportray mood

patterns and

incisive line drawings. He believes that animation is the ideal medium for documenting and explaining human predicaments and for the transition between fantasy and reality.

His "Sloop With Two Suns" won the first purchase award of the 57th annual art exhibition in Denver.

Commemorative Stamps Announced for 1952 cent Catholic Congress at Fa-

LONG BEACH stamp collectors will be glad to know that the Post Office Department has announced five new commemorative stamps for 1952. On Jan. 1, a stamp will be issued honoring the 200th anniversary of the birth of Betsy Ross; Jan. 15, a commemorative for the 50th anniversary of the 4-H Club farm youth movement; Feb. 28, a stamp honoring the 125th anniversary of the founding of the Baltimore and Ohio Railroad; March 4-a stamp celebrating the 50th anniversary of the American Automobile Association's safety program.

PORTUGAL and its colonies

CATALOG OF U. S. STAMPS 72 pages, illustrated and priced, free to collectors calling at shop, or 15c by mail. Stamps and colns of all coun-tries bought and sold. Albums and tima with new stamps. Portugal's set of four has two designs. The two higher values have a side view portrait of Pope Pius XII. The two lower values show a dove of peace.



You'll find a COMPLETE selection of records and record albums at

Carl's Radio BELMONT SHORE 5110 E. 2nd St. Ph. 8-0172

Exhibition in Pasadena

Miss Donna Louise Hoffer poses (above) with a few of

18 oil paintings she is taking on tour. Showings are

to be given in New York, Pittsburgh, Detroit and Ohio.

Former L. B. Artist Upens

DAINTINGS by Sueo Serisa-

mer Long Beach resident, opens

today in the Pasadena Art In-

stitute, 46 N. Los Robles Ave.,

Pasadena. Known as one of

California's most adroit color-

ists, his work has changed from

the rather somber tones of his

earlier paintings to colors of

brilliant contrasts and har-

monies. His canvases are be-

coming more complex in struc-

ture, and are among the most

original compositions currently

This new maturity of Seri-

sawa is represented in the in-

stitute's permanent collection

with a painting, "Child With

Puppet," a version of the can-

Will Speak

ERB KLYNN, production manager of United Pro-

ductions of America, Burbank,

will discuss innovations in ani-

mated films at the meeting of

Long Beach Art Association,

Nov. 20 at 8 p. m. in Municipal

Art Center, 2300 E. Ocean Blvd.

Klynn, who for seven years

was a background director, will

tell his audi-

ence that his

by a total unity

of color, value

Animater

on display.

wa, Los Angeles artist, for-

THE COLLECTION of engraved British portraits compiled in the 18th Century by Richard Bull of Essex, and recently given the library, will go on exhibit today in the west room of the Huntington Library, San Marino. The collection includes 36 large folio illustrated volumes based on James Granger's "Biographical History of England." The set comprises 15,000 portraits of historic figures extending from the time of William the Conqueror through the reign of George III. In Vol. III are 700 portraits of renowned Elizabethans, including 60 of the queen herself. Such masters as Durer, Elstrack, Hollar, Blooteling, Faithorne and the great English mezzotint artists of the 18th Century are represented. The array of historic figures includes poets, scientists, explorers, artists, musi-

vas purchased recently by the Metropolitan Museum.

cians, kings and generals.

Exhibits Planned

Eastern

In ant Circles

By Vera Williams
Fress-Telegram Art Editor

DONNA LOUISE HOFFER. 530 Chestnut Ave., left yesterday by plane for New York City, taking 18 of her oil paintings with her. The remainder of the month the paintings will be shown widely in the east.

Miss Hoffer will show the paintings for three days in the Lexington Hotel, New York. From there she will go to Pittsburgh and spend Thanksgiving with friends on a country estate outside of Mars, Pa. The paintings will be shown in both Pittsburgh and Mars. The day after Thanksgiving she will go to Detroit, her former home, and display the paintings in the Statler Hotel.

She will leave Detroit on Nov. 26 for Ohio, and will show the paintings in both Edgerton, her mother's home town, and Montpelier, her father's home town.

The last day of November she will arrive at the Mark Twain Hotel, St. Louis, where she will show the paintings. The International Mark Twain Society, at its annual banquet, will make her an honorary member because of her book, "How to Be a Fashion Model." Illustrious international persons including the Duke of Windsor, the King of Portugal and Winston Churchill are included on the Mark Twain Society membership.

Miss Hoffer's pictures, taken on the tour, include "Pounding "Path Through the Surf." Woods," "Down Monterey Way," "Bay at Catalina," "Laguna Rocks," "Desert Trail," Winter Snow," "Old Foot Bridge," "Sunlit Stream," "Palm Canyon," "Bit of Beach," "Cherry Blossom Lane," "October's Leaves," "Desert Reflections," "Rhapsody of Color," "Forest Sunlight," "Evening Solitude" and "Fountain of Thought."

French Provincial Arts Born 200 Years Ago

FRENCH PROVINCIAL DECORATIVE ART, by Catharine Oglesby, 214 pp. New York: Charles Scribners' Sons. \$8.50.

peoples of his provinces the creative urge for decorative arts, and the desire for beautiful home furnishings became an all-consuming one. The elegant

Library Gets New Vocals

UNUSUALLY fine vocal perfor mances, representing musical history, have been added to the Long Beach Public Library's record collection. "Gerard Souzay Recital No. 2" (selections from Handel, Debussy, etc.); Kodaly, "Psalmus Hungaricus" (chorus and orchestra with Krebs, tenor); Mahler, "Songs of a Wayfarer," with "Songs on the Death of Children" (Metternich, baritone and Lail, mezzo-soprano); Palestrina, "Missa, ascendo ad patrem," with "Missa Brevis" (Welch Chorale); "Pre-Baroque Sacred Music" (Harvard Choir and Radcliffe Choral Society).

TWO CENTURIES ago, Louis patterns created are now known as "French Provincial" because they were "made in the provinces of France," and throughout America they are steadily gaining in popularity.

In this volume, declared by the publishers to be the first on the subject to appear in this country in many years, a long time collector and student of French Provincial traces French Provincial decorative art from its beginnings down through the various periods and carefully explains how objects of each period may be correctly identified. The opening chapters, naturally, are on furniture but before she has finished, she has covered such subjects as mirrors, glass, clocks, lighting fixtures, textiles, ceramics, and wall and floor coverings. Each chapter is profusely illustrated with objects now in private collections in this country or in United States or Canadian museums, A half-dozen of the full-page photographs are reproduced in full color. A magnificent bookstimulating, thorough and enlightening.



Oursler, has brought to life the complete story of the Old Testament without straying from the original Bible translation. Once you start reading "The Greatest Book Ever Written" you'll not want to put it down

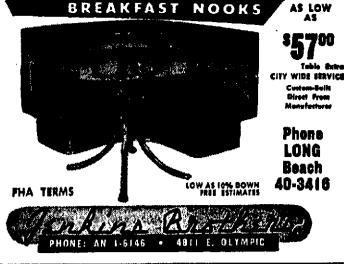
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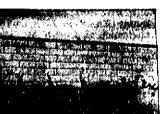
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Panels of glass reach from the floor to the ceiling in the living room of the Walter M. Crawford home. Mirror panels the wall around the fireplace at right.

LASS is playing an increasingly important role in the homes of today. It is not unusual to see a wall entirely of glass designed to show off a view; obscure glass is used in a number of ways, and, of course, mirrors are becoming important factors in the modern

Glass became important when houses began to shrink tic help. Walls of glass and walls paneled in mirror seemingly add yards to any room. Glass panels which slide open to connect indoors and outdoors actually add to living By Dorothy Killam

space here in Southern Califor-

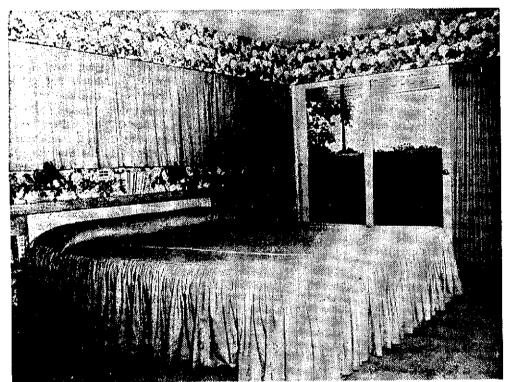
When glass takes the place of an ordinary wall the borders of the room are extended to the fence surrounding the garden. But a window wall is only as good as the view it overlooks. If a natural view of ocean or wooded countryside is not available a garden view of one's own making can be just as rewarding.

Extensive use of glass also permits garden decoration. If the view is especially lovely it deserves top billing. Any large window then becomes the focal

point and the furnishings are best kept simple so as not to detract from the view. If the colors in the room repeat those nature displays outside the glass your room will be a suc-

GLASS and mirror both have been used by Mr. and Mrs. Walter M. Crawford in their new home to add even more space to their already large living room. The house is located at 3401 E. Ocean Blvd., and its extensive glass areas overlook the ocean and the strip of park on the bluff.

The windows which take up most of one wall and part of an adjoining wall reach from the floor to the ceiling in large



Blue-tinted glass is used freely in the bedroom of Mr. and Mrs. Henry Cox (above). A wall of glass in the A. D. Brouhard living room unifies interior with patic outside (left).

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which traverse along these glass walls assure privacy yet their loose weave does not shut out the view from inside. Light is also controlled by these draperies.

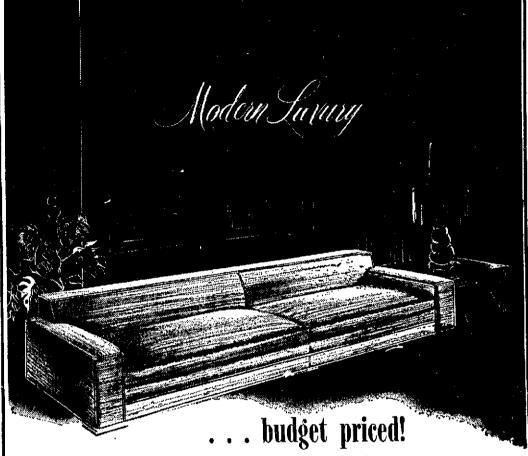
The wall around the fireplace is paneled in mirror which seems to double the size of the room. If this living room was actually as big as it looks, cleaning problems would be tremendous.

BLUE-TINTED glass windows give a soft light to the master bedroom in the new home of Mr. and Mrs. Henry C. Cox, 9832 Stanford Ave., Garden Grove. Built on the second level, this room opens to a balcony through glass doors. High windows on the front wall assure privacy.

Pulling weeds and coaxing young plants to grow have a real satisfaction for Mr. and Mrs. A. D. Brouhard, of 3310 a wall of glass in the living for the window wall.

planned so that a closed-in is bordered by an interesting patio can be viewed through fence which provides privacy





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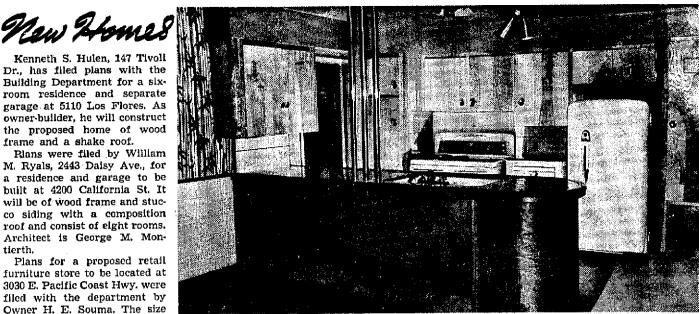
THESE MULTIPLE

ADVANTAGES

Savings Groups **OK Credit Plan**

SAVINGS and loan associations throughout the nation are co-operating vigorously in the Program for Voluntary Credit Restraint sponsored by the Federal Reserve Board, according to William K. Divers, chairman of the Home Loan Bank Board.

"Compliance with the spirit of this rule requires that no loan be made on an existing of the one-story concrete-block one-to-four-family house which structure is 75 by 129 feet. Conwould bring the total debt on tractor is listed as W. H. Crawthe property above the limitaford with the engineering firm tion set by Regulation X for of Hedden and Shelley comnew construction loans, or pleting the drafting work. above two-thirds of the value of the house, whichever is the greater," Divers pointed out.



BEAUTIFUL-An entirely new accent in living enjoyment is exemplified by the kitchen-rumpus room combination above. This all-electric, modern kitchen is from the Brookhurst Park Estates demonstrator home only 20 minutes from downtown Long Beach. It features full circulating floor plans, forced air heating and cooling systems, natural finish select birch cabinets and island counter sink sections.—(Press-Telegram photo by H. S. Melvin.)

Moss Named Regional Vice-President; Realtors to Hear Delegate Panel

BSERVATIONS on the National Level" is the title of the panel to be presented before the Board of Realtors at their Tuesday breakfast meeting in the Wilton Hotel.

Delegates to the convention of the National Association of Real Estate Boards in Clincinnati will present a "minature" of what they heard. They include Bill Barbee, Clive Graham, Herschel Hart, Barbara Moss, Reg Dupy, John Hadland, Art Maspero, Frank Merriam and Lloyd Leedom. They also will comment on the following remarks made at the convention by Dr. Arthur M. Weimer, dean of the Indiana University School of Business, and Robert W. Semenow, secretary-treasurer of the National Association of License Law Officials:

Dr. Welmer predicted an "excellent" year ahead for real estate values, investments and developments.

frame and a shake roof.

Dr. Weimer predicted the demand for housing would continue during 1952 and he listed two major factors which he said would aid the real estate business. One was the high level of personal income and a probable still further advance in that. He also saw an easier mortgage market and indications of a relaxation of mortgage credit regulations.

On the other side, Dr. Welmer said, shortages of labor and material because of federal mobilization would cause a greater limitation of residential building. Commercial construction, he said, "probably will continue to be restricted under the types of regulations governing building of this kind."

An affiliated organization of the National Association of Real Estate Boards received a recommendation that laws governing the licensing of real esstate agents be broadened and improved.

Robert W. Semenow of Pittsthe National Association of License Law officials, made the

recommendation. Semenow's recommendations tate brokers.

84X62

GET ALL THE FACTS!

MISS BARBARA MOSS, executive director of the Long Beach Board of Realtors, was chosen as one of the regional vice presidents of the Secretaries Council of the National Association of Real Estate Boards during the 44th convention of NAREB in Cincinnati Nov. 11-16. Her term is for the period of one year ending Dec. 31, 1952.

the real estate boards and state real estate associations throughout the nation which are affiliated with NAREB. Objectives of the organization include the promotion of progressive administrative practices, the exchange of experience among its members, and the solution of business problems.

Individual realtors and real estate boards have the opportunity to build and promote the profession, Miss Moss told approximately 4000 council members in her speech before the convention.

The real estate board, Miss Moss explained, can do an effective job for realty only through building prestige and public confidence. But public confidence, she added, is based upon public appraisal of the individuals, the realtors, who make up the real estate board.

"Those in the business who belong to real estate boards must be made to realize that their board is only what they make it, and that by their own policies and methods of doing business they can make or mar their own or the board's effectiveness as an instrument in

He also proposed that all real job under the supervision of a Semenow said improved li- of similar tastes and preferburgh, secretary-treasurer of censing laws are needed to ences-not as a fighting, agraise the standard of the business and to give the real estate

The council is comprised of secretaries and other officers of

behalf of real estate." Explaining the necessity of reaching the public with the fact that realtors are working in the public's interest, Miss Moss said, "A large percentage of the public looks on the realtor and his organization as a mere banding together of those gressive hand bent on seeing that the public gets a fair deal and full protection in its real estate affairs."



BARBARA MOSS New Regional Vice President

Home Owner Gets a Break

VITH Congressional enactment of the multibillion-dollar revenue tax measures, home owners receive breaks not available to nonhome owners, the National Association of Home Builders re-

Even though Federal income taxes are increased sharply by this second-biggest tax boost in history — almost \$6 billion some tax savings are possible through real estate tax and mortgage interest payment deductions, as well as modifications of the capital gains tax.

FRON

is the swank Lloyd S. Whaley residential area that has attracted nation-wide attention among builders and others in the new-horne field. Planned to make use of the rolling hills, the secluded location and the easy accessibility to major shopping areas and various recreational facilities, Park Estates has attracted families from Long Beach, Orange County and even Los Angeles.

Shortages

EW home starts con-

Park Estates, because people

are finding out that material

shortages are not affecting

their building plans," said Sales

Supervisor Howard Reed yes-

Park Estates, which is lo-

cated east of the Anaheim and

Pacific Coast Hwy. intersection

tinue to increase in

Homes either completed or in the construction stage are all in the \$20,000-and-up classification. This type of construction, coupled with strong protective restrictions and the nearness of the Long Beach State College, assures home owners that values in the area will be maintained and in all probability in-

crease in the years ahead. "Garden House," furnished model home by Aaron Schultz, is open every day and is typical of architectural styling that is being featured by individual builders in Park Estates. Home sites are priced as low as \$3700, according to Reed.

L. B. Engineers Name 1951-52 Committees

MEMBERS of the Long Beach Chapter, American Association of Engineers, have named their committees for 1951-52, it was announced today by President Horace C.

They are as follows: Qualification and Ethics: James R. Bole, chairman, Howard G. Peacock; Auditing: Harold E. Ketchum, chairman, P. J. Marriner, Herbert A. Goodall; Program and Entertainment: Engle F. Randolph, chairman, Meredith W. Chatten, John B. Howe, Henry Simmons; Publicity: Robert E. Latham, chairman, Edward M. O'Connor; Junior Chapter Coordinating: J. H. Davies, chairman, John E. Marriner, Ivan P. Wheaton Jr.; Membership and Attendance: Orlo R. Peugh, chairman, John Morton, Fred Lutat. R. E. Kingsmill;

Also Fellowship and Greeting: Edgar V. Mikles, chairman, Ray L. Brosterhous, Vic Chase, Bertrand B. Raber; Civic Affairs: Charles P. Morgan, chairman, Vern D. Hedden, W. J. Dean, George D. Roalfe, John and William P. Ellery.

Channel Heights

Channel Heights, San Pedro, is one of 10 public-financed housing developments featured in the October issue of the "Journal of Housing."



PRES. HERSHEL HART

To Be Heard on Panel

included proposals for an edu-

cational requirement of four

yours of high school study or

its equivalent before issuance

of a real estate broker's license.

estate brokers be required to

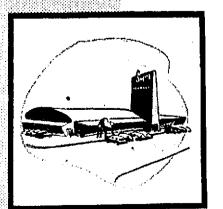
have a bona fide apprentice-

ship which would call for a

field number of hours on the

clientele confidence in real es-

licensed broker.



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This close relationship to the State

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struction detrimental to the homes

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Ornamental Street Lights combine to add charm and distinction to

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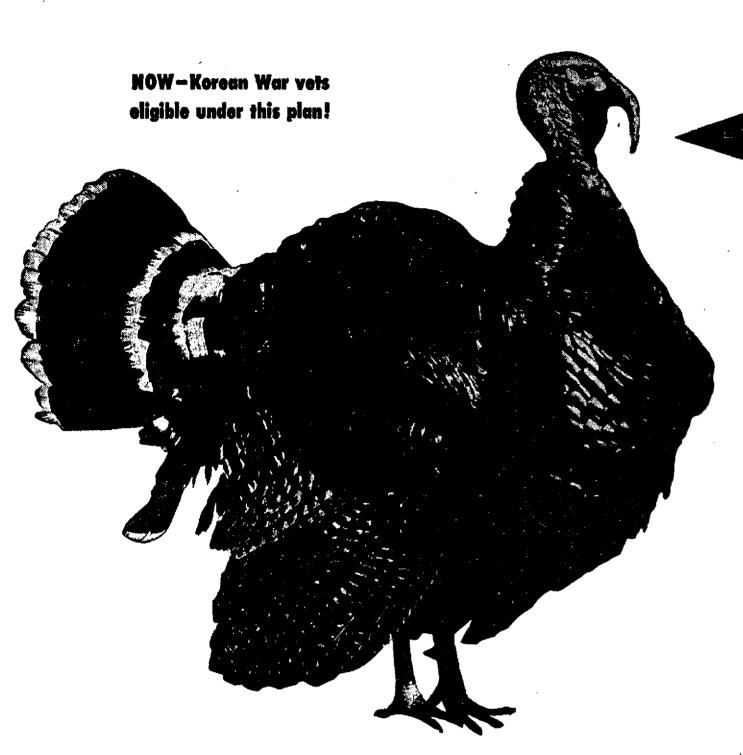
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\$195 down

3-bedroom \$495 down

IMPORTANT! Vets are eligible for these low terms even though all G. I. loan benefits have been used. No Certificate of Eligibility needed. Just bring discharge papers or photostat.

NON-VETERANS

2-bedroom \$495 down

3-bedroom \$795 down

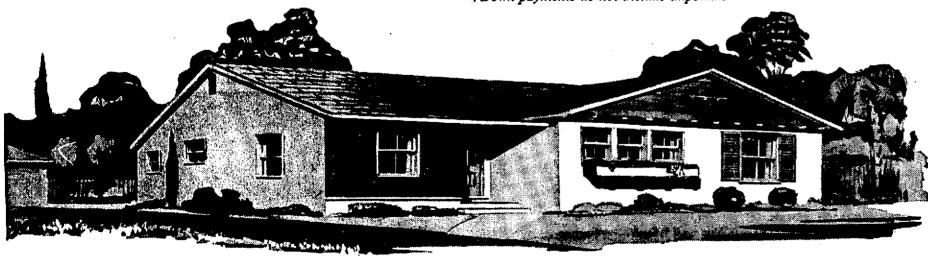
Make it a real Thanksgiving Day for your family—enjoy the comfort and security of a new Lakewood Park Mutual Home, at a price you can afford.

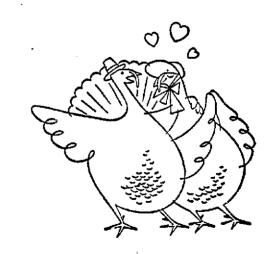
Thanks to a new low-cost home financing plan authorized under Section 213 of the National Housing Act, down payments* for veterans are as low as \$195...low as \$495 for non-veterans. Monthly payments as little as \$49.95 for veteran and non-veteran alike include everything except taxes, insurance.

Let's talk turkey about these Lakewood Park Mutual Homes. A mutual construction association, which you join, builds hundreds of homes at once. When your home is completed, you may end your connection with the association and secure an individual deed subject to a 25-year 4% FHA mortgage. Pay up sooner under regular FHA procedure if you wish.

All the trimmings, too, go to make your Lakewood Park Mutual Home a marvel of convenience and beauty. Paul Duncan, A. I. A., designed these 2 and 3-bedroom homes, with 7 master floor plans, 21 distinctive exteriors. Homes have "custom-quality" features such as separate dining room (grand for "family reunion" holiday dinners)...plenty of cupboard and closet space...work-saver kitchen with Waste King Pulverator, double-drain sinks, stainless steel drainboards... decorator-planned color schemes...much, much more!

*Down payments do not include impounds





Feast your eyes on the 7 lovely model homes furnished by May Co.

downtown Los Angeles drive east on MANCHESTER and FIRESTONE BOULEVARD to LAKEWOOD BOULEVARD.

Continue to Lakewood Park Tower between SOUTH STREET and CARSON. Watch for the giant billboards.



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NON-PROFIT ASSOCIATION

Sales Office: 5327 Lakewood Blvd. - between South Street and Carson - Open 9 a.m. to 10 p.m. every day

for further information call NEvada 6-4684 or MEtcalf 3-5191

Lift Home Limitations

ALL limitations and restricties is that it will favor a simple tions on both the size and rectangular form, two stories the cost of new homes have been removed under the federal government's new set of housebuilding rules. The rules ban all new construction requiring critical metal materials (steel, copper, aluminum) without a special authorization from the National Production Authority. How do these new restrictions affect the house of the

mobilization era? The answer

high, with bedrooms as nearly possible above the kitchen-

No restrictions are placed upon the way you use your metal rations. This leaves room for ingenulty in making a little of the scarce materials go a long way and in making the dozens of easy-to-get materials do some of the work for which you might otherwise look to

Vets Protected Buyers May Move in at Once

Treble damages provided under a new law against those who knowingly overcharge or connive in overcharging a veteran for a home bought with a GI loan were called to the attention of veterans, builders and others recently by the VA in a warning.

The court may order relmbursement of the veteran by assessing the seller three times the amount of the overcharge.

Under New Law Purchasers of homes in of fire and police protection, Austin Sturtevant's University Manor homes develop-

ment can move in almost immediately, according to Sales Agents Walker & Lee.

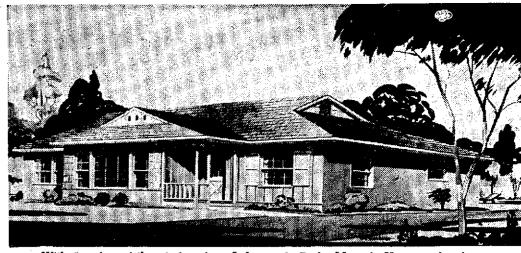
"There is a demand for homes that are completed and ready for immediate occupancy, and Sturtevant has done an excellent lob of putting the finishing touches on his homes so that in most cases families who buy now can move in without delay," DeWitt Lee, vice president of the sales organization, stated.

Located inside Long Beach city limits, University Manor homes have added convenience are open until 9 daily.

and insurance rates are lower. the builder reports. Also, because of the location Long Beach city employes are eligible to purchase homes in the area. University Manor is located

at the intersection of Los Coyotes Diagonal and Bellflower Blvd. It is near the Lloyd S. Whaley Los Altos shopping district, close to schools, churches and transportation to downtown Long Beach.

The homes are priced from \$12,100 and may be purchased on easy FHA terms. Model homes in University Manor are furnished by Bill Jones. They



With opening of the ninth unit at Lakewood Park Mutual Homes, developers have announced that veterans of the Korean war are now eligible for the same low down payments as World War II vets. Above is one of 21 attractive models available at this \$25,000,000 planned community.

Enjoy living...in Anaheim's best residential section!

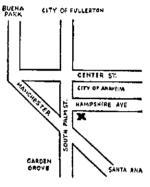
SUNNY Homes MODEL HOME NOW OPEN FOR INSPECTION

Here is real California living!

Three bedroom homes of modern design, on large lots, 55' x 120', with orange trees on the rear. Beautifully located on a large circle-end street, each elevation is different, and the 3 floor plans include spacious living rooms facing rear, fireplaces, large bedrooms with

sliding door wardrobes. The complete interior decoration features smart wall papers. Ceilings are insulated and dry wall interiors insure against moisture and

\$2,750 to \$2,950 down \$51.06 to \$52.38 per month NEW 25 YEAR FHA LOANS \$11,500 To \$11,950



Frunished Model Home 800 Block on South Palm St. Open Daily 10 A.M. to 7 P.M.

"Oh! How I love our new over. head garage door. It's so easy for me to handle.'



You can have the added convenience of a Shawver door at a price comparable to the oldfashioned hinged type. Overhead doors are:

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- Durable
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Corner California and Hill - Plenty of Parking

Korean Vets Now Eliqible

COINCIDENT with the grand opening of the ninth unit at Lakewood Park Mutual Homes this week end, officials of the \$250,000,000 planned community announced yesterday veterans of the Korean war are now eligible for the same low down payments enjoyed by veterans of World War II at the 3500 acre development.

This means Korean veterans may buy an FHA approved two-bedroom home for as little as \$195 down and monthly payments of \$49.95, everything included except taxes and insurance-the same convenient terms offered Second World War veterans at Lakewood Park Mutual Homes.

"Although veterans have already used all their GI home loan rights, they are eligible for these low down payments," development officials declared. "To speed processing, ex-service personnel are asked to bring their discharge papers or a photostatic copy when calling at the Lakewood Park Mutual Homes sales office at 5327

Lakewood Blvd." For nonveterans, the same monthly payments prevail, with down payments beginning

Opening of the ninth unit gives homeseekers a complete selection of seven basic floor

plans and 21 exteriors. Homes are constructed along tree-lined wide streets and enjoy the community advantages of Lakewood Park. These in-

clude new churches, many parks, playgrounds and facilities for spectator and participant sports, including an 18hole golf course, tennis, badminton and handball courts, an archery range and football sta-

Several nationally known firms, including Hiram's market and variety store and Butler Brothers store, are open for business in Lakewood Center, the \$100,000,000 shopping center in the heart of Lakewood Park. Hody's family restaurant and Sidney Miller's 3-minute car-wash establishment are nearing completion.

Electrolier street lights make Lakewood Park one of the nation's best-lighted communities. All through streets are paralleled by service drives, and the large home lots are landscaped by the developers at no additional cost to buyers.

Lakewood Park Mutual Homes are architect-designed and paved streets, curbs, driveways and sidewalks are in and paid for. Built under continuous FHA inspection, the homes feature built-in electric garbage pulverators, large living rooms with picture windows, roomy kitchens with inlaid linoleum, stainless steel drainboards, double sinks, abundant cupboard and drawer space, dual floor furnaces, separate dining rooms, separate service-porch laundry facilities, hardwood floors, cedar shingle roofs, large bedrooms with walk-in and wardrobe closets, entry-

switch control, rubber-tiled bathrooms with electric vail heaters and exterior redwood

Under the FHA-approved home financing plan offere. only at Lakewood Park Mutue.i Homes, buyers become men. bers of a mutual construction association that builds hundreds of homes at once to effect savings on construction costs which are passed along to the buyers. When homes are completed, buyers may end their connection with the nonprofit association. Title, deed and individual 25-year FHA 1per-cent mortgage are in their name, with option of paying up sooner under regular FHA pro-

cedure. Seven model homes, completely furnished by the May Company, are adjacent to the sales office. Hours are from 9 a. m. to 10 p. m. daily.

Wage Hike

The hourly wage scales of union workers in the building trades advanced seven-tenths of 1 per cent between July 2 and Oct. 1, the Department of Labor has announced.

Counselor

Realtor Bernice Rusche, Santa Ana, is "Your Real Estate Counselor" on the 15minute weekly radio program of that same name.

THE STYLE PACE SETTER HOMES IN SOUTHERN CALIFORNIA EXCITING FLOOR PLANS — STREAMLINED EXTERIORS — 1952

os Altos Village Homes are both beautiful and practical, ■ The combination of top quality material, top quality workmanship and the many 1952 home features make these the finest homes in the southland and at strikingly low prices. These features include: Fireplaces, clear oak floors, glass patio doors, fibreglass insulation, Textilite in kitchen and bath, tile shower floors, garbage disposals, Dishmasters,

Separate dining rooms, and Zolatone, the most wonderful paint discovery in over a century. It's a better community too - near new Long Beach State College, and the big Lloyd S. Whaley, shopping district, it's complete in every respect for every member of every family. SELECT YOUR NEW HOME TODAY! Come Out After Church ahead of the afternoon crowds.

A Community Where Home Values Are Assured.

(NEW



Your Choice of 2 Bedroom, 2 Bedroom & Den, and 3 Bedroom Homes.

Down \$9 ... VETS from \$595 Down plus costs NON-VETS from \$2245 Down plus costs

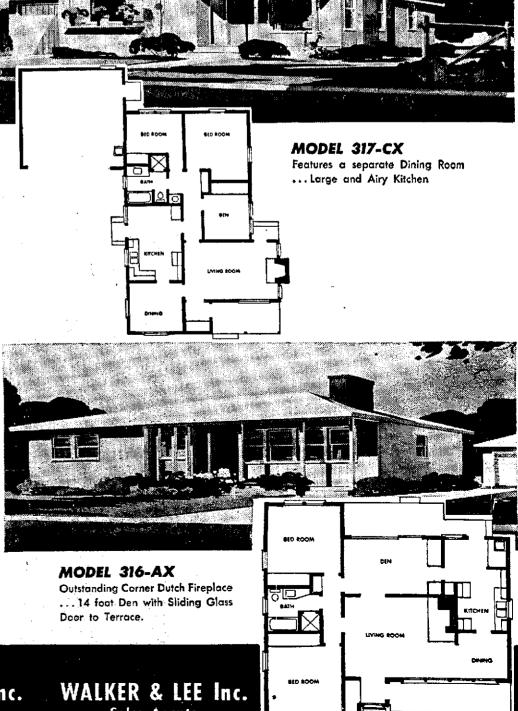
2 Model Homes - The "Campus" and the "Varsity"

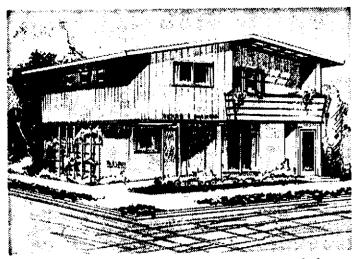
at 1798 Bellflower Blvd.—Furnished by Aaron Schultz

An L. S. WHALEY Development

MAC-BRIGHT Inc. Builders

Sales Agents





NEW-Office and drafting room of the general designing engineer firm of Hodden and Shelley at 3401 Colorado St. is pictured above. The structure, which is located on a 50 foot lot, is 35 by 40 feet. Of contemporary design, the building has an exterior of vertical boarding combined with stucco. Dr. Robert V. Bundy, owner, will occupy the ground floor with the upper floor being utilized by Hedden and Shelley.

Rise of Home Prices Seen on New OPS Rule

THE COST of new homes and other building projects probably will go up under a new ceiling price regulation Issued Wednesday by the government for the \$36,000,000,000a-year construction industry, an Associated Press dispatch de-

The Office of Price Stabilization said increases to the public under the order will result from higher labor and materials costs since the Korean outbreak. The regulation permits builders to pass along these higher costs up to a current date—whenever he submits a bld or a contract is effective.

OPS said it does not expect increases in other than labor and materials construction charges. The order limits the markup-for-profit of construction concerns. This will be 10 per cent less than the highest percentage markup the builder had in effect for a similar job during the base period July 1, 1949, through June 24, 1950.

OPS said ilmiting the markup to 9/10ths of that in the pre-Korean period will result in about the same dollars and cent profit realized by the builder or seller before June 25,

OPS said this is true because the builder or seller will apply the lower percentage markup to larger costs. It estimated that

as We Hear It

nounced this week an opening of a new rental office at 820 American Ave. Edith Wahlstrom is in charge of rentals.

Fred Rose and wife returned from vacation enjoying all the sights of San Francisco visiting Mrs. Rose's sister, Mrs. W. Edwards in Orinda. On way back stopped off at Hanford visiting an old buddy (of four years overseas), Mr. and Mrs. Got in some Carl Martin. sharp duck shooting (no ducks), all was enjoyed.

"Meet Me in St. Louis" will be Bess Colbert's theme song when Thanksgiving Day rolls around. Mrs. Colbert, realtor of 424 E. Seventh St., and Mrs. Marguerite Orchard, 625 Obispo Ave., left Thursday on a pleasure trip by auto for points east. Their first stop will be in St. Louis to visit friends and relatives and enjoy Thanksgiving dinner. Then on to Shreveport, Memphis, Little Rock, from there to Florida and Montgomery, Ala., where Bess will visit her son, Lt. Col. Jake A. Hutchison. Lt. Col. Hutchison, who has been attending Staff Command School at Maxwell Field, flew home last weekend to see his brand new son, William A. Hutchison, born Nov. 2 in Huntington Park. Mrs. Colbert's other son, Capt.

weather will decide how far they go and for how long. Mr. and Mrs. W. C. Whittemore, of 339 E. First St., will

William C. Hutchison, was also

home last week end and re-

turned to McClellen Field, Sac-

ramento, last Monday. Getting

back to the trip, Mrs. Colbert

and Mrs. Orchard expect to be

gone about three weeks and re-

turn via New Orleans, but the

Harvey Miller, realtor, an- Novato, Calif. As a surprise for Mrs. Edwards' daughter, Joan Meyers, the Whittemores are taking one of Joan's Long Beach friends, Kay Kirk, along to help her celebrate her birthday which falls on Thanksgiv-

ing Day. Latest addition to the "glamorous grandma" ranks is Ruth B. Lindquist, 5934 Orange Ave. Ruth has four daughters and the new grandchild is the first boy in the family. Ruth has been in Salt Lake City, Utah, where the baby was born last week, for about three weeks now, so we'll have to give more particulars later.

Correspondence received from Andy Stall from Indio indicates he may be living there permanently.

J. F. McCullough, formerly with Charles E. Wright Agency, has joined the staff of Wofford Realty, 4331 E. Carson St. Mr. McCullough has been specializing in new home construction and sales in Lakewood for severai years and is well known in the area. James Robert Ellis from Whittier has also joined the firm. Mr. Ellis specializes in income and investment property and has had much experience in the east as well as the west coast.

New Homes

Approximately 9,000,000 new homes must be built by 1960 to house an expected population gain of 26,000,000 persons, according to the National Association of Home Builders.

Little Steel

The home building industry uses only 2 per cent of the total



JOHN E. McGOVERN, district director of the Federal Housing Administration, announced today that Title IX of the National Housing Act is now effective and can be placed in operation.

Mortgages insured under the new Title IX must cover property located in an area previously declared by the President to be a critical defense housing area, and the total number of housing units insured may not exceed the number programmed by the Housing and Home Finance Administrator.

Title IX consists of two sections, known as Section 903, which provides for insurance of mortgages covering one- and two-family dwelling units, and Section 908, which provides for insurance of multi-family housing, McGovern said.

Mortgage applications for both Sections of Title IX will be processed under substantially the same procedure as loan applications under Sections 203 and 207 and the maximum mortgage amounts will be based upon the FHA's estimate of value.

Title IX Los Altos Has Beauty, Dignity

LOS ALTOS VILLAGE, the ings and businesses by restric-Lloyd S. Whaley development built around the campus of the Long Beach State College, is the newest, most complete community now in the construction stage in the United States, it was revealed this week by Sales Agents

Walker & Lee, Inc. Built on the assumption that a college not only adds beauty and dignity to any community, but at the same time is a strong factor in holding property and homes values to the maximum through the years, Los Altos Village promises to be successful from every respect the builders, Mac-Bright, Inc., point

Of special interest to families purchasing in Los Altos is the fact that not only is it close to a college campus, but also is close to grade school, shopping center, and several outstanding new churches. It is also of interest to home purchasers to know that the homes will be protected in the future from undesirable build-

tions incorporated into the original land deed by Developer Lloyd S. Whaley.

It will be possible this week for the first time for home buyers to visit many of the homes now under construction, including some of which are completed and will be ready for occupancy in the near future. Focal point of attention will be the "Street of Color Harmony" which Builders Curt McFadden and Ken Albright feel will give prospective buyers an opportunity to see for themselves the planning and the care that has gone into the homes and which makes them such outstanding buys on today's Southern California real

estate market. Loaded with features, including Zolatone, the dirt- and grease-repellent paint, and with two bedrooms, two bedrooms and den or three-bedroom stylings from which to choose, the homes appeal to every size family. Fireplaces, two-car garages, patios, glass doors open-

gage financing if pension funds turn to mortgages for a portion of their investments, Aubrey M. Costa, president of the

Mortgage Bankers Association, said today. ing onto the covered terrace from the living room, separate dining rooms and brand new exterior stylings by Architects Poper & Lockett make these extremely attractive to both

More Financing

Home buyers in the future

can contemplate the possibility

of expanded sources of mort-

veteran and nonveteran buyers. The homes priced as low as \$9995 down, and with many others priced to well over the \$13,000 mark. This makes it possible for families who want a larger home to purchase here and still get the same low terms, that are available on the less expensive models.

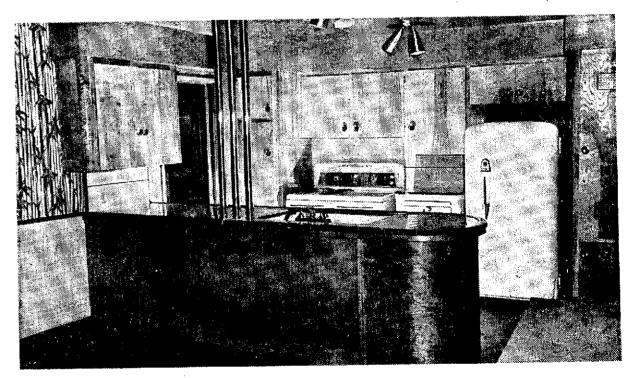
Two furnished model homes, the "Campus" and the "Varsity," both located at 1798 Bellflower Blvd., one mile north of the Long Beach Veterans Hospital, are open until 9 every night. Walker & Lee salesmen are on duty at all times, as well as an "escrow adviser" who has complete information on the financing of the homes.

Brookhurst Jark

... an entirely new accent in living enjoyment

Southern California's newest and finest private suburban community of fine homes ... beautifully located on 22 acres of the finest orange groves, with each estate approximately one-half acre. Highly restricted to protect your investment, each home is restricted to 1500 squarefeet, and architectural restrictions protect the individual character of your community.

\$7500.00 DOWN Home prices from\$18,300.00 \$2500.00



OPEN FOR YOUR APPROVAL

Furnished 3-bedroom, 2-bath Demonstrator Home

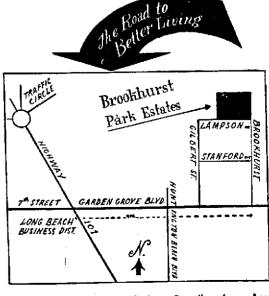
10:00 A. M. TO 5:00 P. M. DAILY

Above is shown the luxurious kitchen-rumpus room combination in the model home. All electric, it features an island sink section and beautiful natural birch cabinets. The plan includes screened lanais, sliding glass walls, two full tiled baths, forced air heating and cooling systems, fences and many other unique features designed for comfortable, casual, suburban living.

Furnished by Santa Ana Furniture Co. 4th & Ross.



1872 Stanford



Located just 9 miles fram Long Beach. Drive out 7th Street, which is Garden Grave Blvd., and turn left (north) at Brookhurst, to Brookhurst Park Estates on Lampson St.



Choice! \$279 SFARS) Value! Tuck-Away BEDS



of 3 STYLES **ONLY 15% DOWN**

A—Modern Mood Frieze

on Sears Easy Terms

The ultra smartness, coupled with utter comfort, make this one of the most wanted in modern pieces. T-cushion seat and back, innerspring mattress. Quality frieze in choice Harmony House colors. Opens to full bed size, for roomy sleeping comfort.

B—Frieze Conventional

Covered with a jacquard pattern frieze ... fabric used in much more costly couches. Harmony House colors with dark or blond trim. Innerspring construction and full double-size innerspring mattress for complete sleeping comfort.

C—Bouillon Trim Damask

The sophisticate in tuck-a-way beds . . . the Lawson style with a heart-shaped back. The rich damask cover, with a deep carved look is fringed with a heavy cord bouillon. Innerspring construction. Opens to full-size

colors! Modern or traditional furnishings!

8x10...... 52.88 10x14.... 89.88 11x15..... 114.88

Colorful Imported Hand Hooked 9x12 Rugs Sears Easy Terms Genuine imported hand-hooked cotton rugs that reflect quality and fine craftsshipment manship! Intricate designs, harmonious Fine

New Allergy-Free Koolfoam Pillows

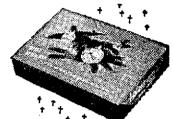


With Handy Zipper Cover!

Fluffy Koolfoam pillows for restful nights of allergy-free comfort. Pillows with sewedon covers at lower prices.

A Truly NEW Christmas Gift! Beautifully Holiday Boxed!

Here it is ... the amazing Dayton Koolfoam Pillow in a smart holiday package . . . a really new gift . . . a new and luxurious experience in comfort, rest, and deeply refreshing sleep! Give Koolfoam pillows for Christmas!





Gift Pillowcases 2.25

Snowy white muslin cases delightfully trimmed with embroidery in soft pastels. Gift-packed in pairs.



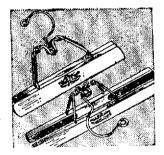
Boxed Towel Set 4.98

"His-Hers" pattern! White cotton terry, bright color embroidery. 2 bath towels, 2 hand towels, 2 cloths.



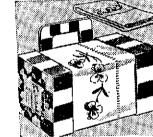
Pastel Sheet Set 6.50

Gift-boxed, ready for giving. 81x108-in. sheet, 2 cases of sturdy muslin in soft Harmony House pas-



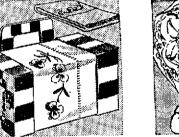
Clothes Hangers 45c each

Easy-to-use Sears exclusive Harmony House hangers. Felt-padded hardwood jaws prevent garments from slipping.



Knitting Boxes

Reg. 1.49 to 1.59. Ovalshaped plastic in blue, red, or green with matching flex-



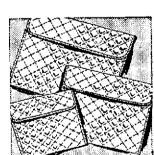


Sachet Hangers

Fragrantly scented. Dainty shirred rayon satin hangers; ribbon bow trim. She'll be pleased on Christmas day!

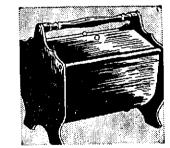


A welcome gift . . . holds six pairs of hose neat and snag free! Fuchsia rayon satin lining and pockets.



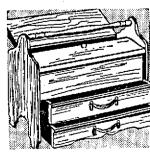
3-Pc. Lingerie Sets 1.45

Lustrous quilted rayon satin lined with plastic film in lace-like pattern. Blue or rose. Perfect for a gift.



Priscilia Cabinet 2.79

Keep your needles, thread and every sewing need handy in a Priscilla kit. Walnut or maple finish.



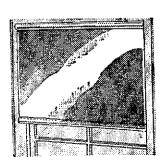
Sewing Cabinets 5.49

Regular 5.98. Cabinet has two handy drawers and singie spool tray in bottom grawer. Walnut or mahogany hardwood.



Use Sears Easy **Credit Purchase** Coupons

Handy books of \$10, \$15, \$20, \$25 and \$50. Use them just like cash.



75c Window Shade 69c

Oil painted cellulose fibers for smooth, washable finish. Buff, dark green, white, eggshell and sand colors.

Open Monday and Friday 12:30 to 9:15; Other Days, 9:30 to 5:30 Satisfaction guaranteed or your money back SEARS

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FREE PARKING **PHONE 6-9721**

Quality

Rugs

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Just arrived!